

# Svenska Budoförbundet

THE SWEDISH BUDO FEDERATION

L'UNION SUÉDOISE DE BUDO

Idrottens Hus

S-123 87 FARSTA

KENDOSEKTIONEN

To:  
The European Kendo Federation  
assembly in Brussels,  
May 18, 1984  
Administrative Committee

Re: EUROPEAN KENDO NEWSLETTER

To stimulate the multilateral cooperation and activities in EKF, as well as to bring all the Kendokas of Europe closer to each other, an instrument of information would be of high value. A swift and adequate source of information is always of fundamental importance for the work of an organization like EKF to be truly meaningful.

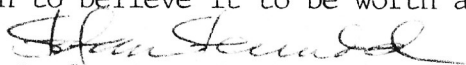
A practical way to meet this need would be through a European Kendo Newsletter, to be published regularly and distributed to all Kendo clubs in Europe. The newsletter should be of modest shape, neither costly nor overly ambitious - at least for a start. It needs to be centrally edited, by someone appointed by EKF, who will surely need some time to open all necessary channels of information and establish as a receptor of plans and news from all parties involved.

Handled correctly, this should not need to be a too straining burden on the editor or anyone else involved.

A few specifications:

SIZE:	One sheet only, standard size (A4?), one or two page.
LAY OUT:	Black and white only, easy to duplicate, a logo type head, typewritten text, screened photos (if any).
LANGUAGE:	English.
PERIODICITY:	Quarterly to 6 times a year, with way ahead fixed deadline and publishing dates.
EDITOR:	Elected by EKF board, preferrably for more than one year.
SUBSCRIPTION:	The sum of subscription fees equals the budget of the newsletter. Each member country in EKF signs at least one subscription. Any one organization or individual should be free to subscribe.
DISTRIBUTION:	To subscribers, who may duplicate and spreaden the newsletter freely at their own expense. To officials, clubs and trainees as they wish. The wider spread the better. A smooth apparatus is needed to bring down the time it takes for the newsletter to reach its readers, but a month must be considered reasonable.
BUDGET:	The sum of subscription fees, if no sponsors are found. Costs should be kept low. Maybe an approximate US\$ 100 per issue is a reasonable editor's budget, maybe less.

One should be prepared to allow the newspaper some time to establish and develop, before evaluations are made. We have all reason to believe it to be worth a great deal, if pulled through.

  
Stefan Stenudd, SBF Kendo president